

ENDANGERED

Privacy Endangered

Versie 1.1.4, december 2020

Introduction

“ENDANGERED B.V.” hereinafter mentioned as “We” of “Us”. This Privacy Statement applies to all personal data processed by ENDANGERED B.V. gathered from: visitors, customers and business partners, and service providers for the following websites and applications: www.end--angered.com

- Article 1 - Information we collect**
- Article 2 - What personal data is processed**
- Article 3 - How long do we store your data**
- Article 4 - Sharing**
- Article 5 - Mapping website visit**
- Article 6 - Cookies**
- Article 7 - Google Analytics**
- Article 8 - View, modify, or delete data**
- Article 9 - Securing Privacy**
- Article 10 - Contact Information**

Article 1 - Information we collect

We process personal information to deliver our service or to comply with (international) law. The information we collect is collected and processed in strict accordance with the EU GDPR law (and other applicable laws) and only used for the purposes listed in this privacy statement.

Article 2 - What personal data is processed

We process certain information of you that either is collected automatically, or that you supply voluntarily. This information includes name, address, email address and telephone number. We also process your financial data to facilitate payment for our services. All of the information collected is processed strictly in accordance with this privacy statement. We process the following personal data:

- Your first name and last name.
- Your address
- Your E-mail address
- Your telephone number
- Your payment details
- Your technical data, such as IP address, cookies, log files
- Statistics on the use of the website, such as how many times certain pages are visited
- Interest, such as what (kind of) products you look at the most and on which advertisements you click
- Correspondence, such as communications with our customer service or marketing communications

Article 3 - How long do we store your data

We do not store your personal data for longer than is strictly necessary to achieve the goals for which your data is collected.

We will not retain personal data for longer than is strictly necessary to achieve the purposes for which the data is collected. When there are legal obligations for data retention, Endangered will comply. All personal data will be destroyed when it no longer has to be stored.

Article 4 - Sharing

We don't share your information with third parties unless strictly required in order to honor our contract with you, to provide a service for which you



have given specific and explicit consent, or to comply with local and international law.

Article 5 - Mapping website visit

We track general visit information on the website, including your computer's IP address and the time of retrieval and date your browser is sending. This data is used for analysis of visit and click behaviour on the website. Endangered uses this information to improve the operation of the website. This data is anonymised as much as possible and is not provided to third parties.

Article 6 - Cookies

We use cookies when offering its services. These are small files containing data that are either stored on your computer's hard drive or in your browser's session. Endangered places cookies that are necessary for the proper functioning of its website or for the provision of a requested service. In the case of the use of tracking cookies, intended for marketing purposes, permission is sought in advance from the visitor of the website. You can prevent the use of cookies by not accepting cookies and/or removing all cookies already placed. Check your browser's help feature to see how you can do this. Endangered cannot guarantee that the website or electronic services will work well without cookies. Some features may be lost or parts may not even be visible at all.

Article 7 - Google Analytics

We use Google Analytics to track how users use the website and how effective Endangered's Adwords ads are on Google Search Pages. The information thus obtained, including the address of your computer (IP address), is transferred to and stored by Google on servers in the United States. For more information, read Google's privacy policy. You can also find Google Analytics' privacy policy here. Google uses this information to track how our website is used, to provide reports on the Website to Endangered, and to provide its advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties if Google is required by law to do so, or to the extent that those third parties process the information on google's behalf. Endangered has no influence on this. Endangered has not authorized Google to use Analytics information obtained through Endangered for other Google services.



Article 8 - View, modify, or delete data

You have the right to view, correct or delete your personal data. You can send a request for access, correction, or deletion to info@end--angered.com. We will respond to your request as soon as possible, but within four weeks.

Article 9 - Securing Privacy

We take the protection of your data seriously and take appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. The Endangered website uses a reliable SSL Certificate to ensure that your personal data does not fall into the wrong hands. If you have the impression that your data is not properly protected or there are indications of abuse, or if you wish more information about the security of personal data collected by Endangered, please contact us via info@end--angered.com.

Article 10 - Contact Information

Name: ENDANGERED B.V. (ENDANGERED)

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Email address: info@end--angered.com

Chamber of Commerce number: 78180848

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